

## PRESS RELEASE

TO: TLTBNL COMMISSIONER TOM MYERS  
FROM: GREGORIAN CHANCE BASEBALL CLUB  
DATE: 2/6/93  
RE: NAME CHANGE

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Due to rumblings heard at the recent TLTBNL annual auction regarding the appropriateness and general fun quotient of the Gregorian Chance name, the team has changed its name to the Gregory Peckers effective immediately, announced Head Pecker Greg May. May said the change was also motivated by marketing concerns. "We have made a concerted effort to take this team to new heights this year," May said, "and the new name will help convey this fresh approach to the fans and other teams in the league."

May gave credit for the new name to rival owner Doug May of the Doug Outs, who also is responsible for pegging the Sol Train name. While many of the marketing details are still being worked out, May has decided that the team mascot will be a woodpecker or "some pecker related type thing." May is currently working on a new logo and has enlisted the aid Candy Strippers owner Sue Ross. "Sue volunteered and I thought it might be a good idea to get her input to insure that things didn't get out of hand," May said.

Despite possible protests from the AMA and several women's groups, May indicated that he is leaning toward adopting the following team slogan -- "Pecker fever, catch it!" "We've had an overwhelming response to our Pick-a-Pecker Slogan contest," May stated. Another leading entry is "Watch the Peckers Fly," a tie in to the traditional emphasis placed on team speed by the franchise. "We want to give the fans a rise this year, really give them something to go bananas about," May proclaimed. "We're just gonna keep pecking away until we get it right and win this thing."

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